

# Arkansas Speech-Language-Hearing Association



# SOUND EXPRESSIONS

A Quarterly Publication

## PRESIDENT'S PERSPECTIVE

Aleecia Starkey  
2011 ArkSHA President



EXTRA! EXTRA! Read all about it! I am here to tell you that I want us to "spread the word!" What word do I want spread you ask? Well, it is simple, I want us to spread the word of who we are and what we do. Speech/language pathology and audiology are amazing professions and we need to let the world know about them.

I find it interesting that one of the movies nominated for best picture is about a king and his speech therapist. I would not suggest that any of us go about treating a client or student in the manner King George's therapist treated him. However in traveling the state, I see you doing amazing things with the people in your care. I see children who are now able to hear the teacher and react with interest as "sounds" in the classroom become the teacher's words. Thanks to educational audiology this is happening more frequently, but not as often as it should because some do not know what educational audiology can do. I see children's faces light up as the meanings of words and concepts become clear, due to the work of the speech/language pathologist. I see adults whose world has been changed by a family member's brain injury and

President's Perspective, continued on pg 3

## CALL FOR NOMINATIONS FOR POSTER AMBASSADOR

It is that time again - Time for our membership to nominate individuals to be the 2011 ArkSHA Poster Ambassador! Each year, ArkSHA selects one child and one adult poster ambassador to represent the dedicated work our professionals do to make a difference in the lives of these individuals and their families.

The Nominations and Elections committee encourages you to submit nominations of clients or students that should be recognized for this distinguished honor. You may consider someone who has made significant gains in therapy, someone who has overcome insurmountable odds, or someone who is irresistible, charming, full of charisma and adorable.

Nominations should include contact information for both the nominee and the person making the nomination. Please submit a summary of why this person should be selected as ArkSHA's Poster Ambassador and a picture of the nominee, if available.

Nominations should be sent to the attention of Carol Fleming, Past President, by March 15, 2011. Nominations may be emailed to [cbflem@swbell.net](mailto:cbflem@swbell.net) or sent directly by mail to Carol Fleming at 815 Coulter Road, Sherwood, AR 72120-5919. Faxed nominations can be sent to the ArkSHA office: 501- 224-0988.

### INSIDE THIS ISSUE

President's Letter.....	1 & 3
Poster Ambassador Nominations .....	1
2011 Executive Board.....	2
Call for Board Nominations.....	3
Info on the 2011 Convention.....	3
Membership Mahatma.....	4
Call for Honors & Awards.....	4
ArkSHA Election Results .....	4
Welcome from Best Management.....	4
Spotlight on 2011 Board of Directors.....	5

### ArkSHA is planning this summer's Regional Meeting.

The topic will cover current assessment and treatment strategies for our stuttering population. The seminar is tentatively set for Friday, July 29th, 2011, from 9:00 a.m. to 3:00 p.m. on the campus of Arkansas State University-Jonesboro. Dr. Tisha Pierce, Associate Professor of Communication disorders, will be our presenter. *Final details will be provided in the Spring (2nd Quarter) Newsletter.*

## ArkSHA MISSION STATEMENT

To provide leadership, professional development, and quality membership services for audiologists and speech-language pathologists; to serve as the catalyst for innovative practices in prevention, assessment, diagnosis, and treatment of communication, hearing, balance, and swallowing disorders; and to advocate for the provision of quality programs and services and for the rights of people with communication hearing, balance, and swallowing disorders.

# ArkSHA 2011 BOARD OF DIRECTORS

### PRESIDENT

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Dawson Education Liaison Group  
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### IMMEDIATE PAST PRESIDENT

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### PRESIDENT-ELECT

**Monica Scott**  
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Hot Springs, AR 71913  
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Monica1slp@hotmail.com

### TREASURER

**Jeff Adams**  
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### SECRETARY

**Colleen Allen**  
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### VICE PRESIDENT AUDIOLOGY & HEARING SERVICES

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### VICE PRESIDENT CONTINUING EDUCATION

**Miranda Crabtree**  
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### VICE PRESIDENT - ELECT CONTINUING EDUCATION

**Grayson Adams**  
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### SLP AND AUD ADVISORY BOARD

**Beckie Weaver**  
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**Courtney Chivers**  
Arkansas Audiology, Inc.  
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(501)329-7979 or (800)3297970  
arkaudiology@yahoo.com

## INFORMATION CENTER

### ARKANSAS BOARD OF EXAMINERS IN SPEECH-LANGUAGE PATHOLOGY AND AUDIOLOGY

101 E. Capitol, Suite 211  
Little Rock, AR 72201  
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(501) 682-9181 Fax  
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[www.abespa.com](http://www.abespa.com)

ARKANSAS MEDICAID WEBSITE  
[www.medicaid.state.ar.us](http://www.medicaid.state.ar.us)

ARKANSAS DEPARTMENT OF EDUCATION  
(501) 682-4475  
[www.arkansased.org](http://www.arkansased.org)

ARKANSAS DEPARTMENT OF HEALTH  
(501) 661-2328

ASHA ACTION CENTER  
(800) 498-2071  
[www.asha.org](http://www.asha.org)

### ARKSHA OFFICE CONTACT INFORMATION

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Little Rock, AR 72221

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Email: [office@arksha.org](mailto:office@arksha.org)

[www.arksha.org](http://www.arksha.org)

## PRESIDENT'S PERSPECTIVE, CONTINUED

the dedicated team that works with the family and the patient to put the pieces of the shattered life back together. I see adults who can now interact with family and friends because an audiologist has helped them to hear again.

It is hard to be in our professions, in many settings we are together with other therapies, but many times do not receive referrals, as those referring do not realize we can help with quality of life through communication, swallowing and/or cognitive therapy. In school settings there are times when we are considered to be a member of the faculty but not a colleague. We have to work to change the attitudes of the others in our setting, whether the setting is hospital, clinic, school or other setting.

So, go ye therefore, and spread the word. We are in the business of helping to improve the quality of life for those we serve and we want people to know.

Aleecia Starkey  
ArkSHA President

## Call for 2012 Board of Director Nominations

The Nominations and Elections Committee is actively seeking nominations for the 2012 ArkSHA Board of Directors. Who do you want to represent you on the Board of Directors? Do you know someone who has something to offer our professions? Perhaps you would like to sit on the Board. Nominate someone you know or even nominate yourself!

The Nominations and Elections Committee invites you to nominate individuals for one of the Board positions that will be open in 2012: President elect, Vice President-elect of Continuing Education, Vice President of Speech Language Pathology Services, and Treasurer. Make your nominations as soon as possible. When nominating someone, please be sure they are willing to serve. The committee will contact them with further information.

You may email your nominations to [cbflem@swbell.net](mailto:cbflem@swbell.net); mail nominations to Carol Fleming at 815 Coulter Road, Sherwood, AR 72120-5919; or even call in nominations to (501) 590-1702.



## SAVE THE DATE &

## Saddle Up With ArkSHA!

Howdy ArkSHA members! Mark your calendars and get ready to "Saddle Up with ArkSHA" for the 2011 Annual Convention! This year's convention will be held on October 12-14 at the Embassy Suites in Little Rock, AR.

We have already been working hard to secure outstanding speakers for the convention. If there is a topic or speaker you would like us to consider, please let us know quickly as speaker's schedules are filling up!

As always, we need volunteers to make the convention a success, so dust off those hats and boots and sign up! You can email me at [mirandarparks@yahoo.com](mailto:mirandarparks@yahoo.com) to volunteer!

I look forward to hearing from each of you and can't wait to see you all at the ArkSHA Corral!

Miranda Crabtree  
2011 Convention Chair

## 2011 Convention



EMBASSY SUITES  
HOTELS®

## The Staff of Best Association Management Welcomes ArkSHA!

It was with great enthusiasm that my staff met the ArkSHA board in our office for their first board meeting of the year on February 18, 2011. Our staff of seven introduced themselves to the board members present. **Marilyn Porterfield** has been named as your ArkSHA account manager and will work directly with your Board.

She is highly skilled in meeting planning and board organizational activities. She will be your “go to” person for most projects. Marilyn and her husband, Brian, have a precious new baby boy named Gavin and she has recently returned from maternity leave. She is from Glenwood and is a graduate of UCA. Marilyn will also have our accounting department, graphic design and communications departments, and our management offices to help her handle all ArkSHA needs. Each staff member has a different area of expertise and is a part of the team at Best Association Management because of their special skills. We look forward to working with you all!



Marilyn Porterfield



Anne Fuller

Anne Fuller, Owner  
Best Association Management

## ArkSHA 2010 Election Results

Thank you to the many members who voted in the election. As a result of your votes, the bylaws were approved by an overwhelming vote. Additionally, the following individuals will represent your professional issues on the board for 2011.

President-elect: **Monica Scott**

Vice President-Elect

Continuing Education: **Grayson Adams**

Secretary: **Colleen Allen**

Vice President of Audiology  
and Hearing Services: **Anna Serpente**

Please feel free to contact board members with any issues you would like the Association to address. Again, welcome aboard to our new board members!

## Call for ArkSHA Honors and Awards Nominations

The Honors and Awards Committee is requesting nominations for ArkSHA Honors and Awards for 2011. Please nominate individuals for the following awards:

- Louis M. DiCarlo Award for Clinical Achievement
- Frank R. Kleffner Clinical Career Award
- Paula J. Gober Public School Award
- Research Award
- Audiology Award
- Honors of the Association


You may email your nominations to [cbflem@swbell.net](mailto:cbflem@swbell.net); send your nominations by mail to Carol Fleming at 815 Coulter Road, Sherwood, AR 72120-5919; or fax to the ArkSHA office 501-224-0988. Be sure to include your name and a biographical sketch of the nominee including their professional history. Nominations should indicate the award you are nominating the individual for and why you think they should receive recognition. Awards and honors recipients will be announced at the Awards Reception at the Annual Convention in Little Rock, Arkansas.

## WANTED: More Members!

If you've not yet paid your membership fees, you can find the downloadable Membership Form from the ArkSHA Website ([www.arksha.org](http://www.arksha.org)). Just click on the “Join ArkSHA” link on the left. You can fax your membership form to the ArkSHA office (501-224-0988). Membership fees can be paid by check or credit card. We are working to recruit new members and retain past members. Remember that ArkSHA membership brings many benefits.

- Discounted Convention Rates (\$65 savings for members)
- Inexpensive Summer Regional Workshop
- Opportunity for networking with Colleagues
- Provision of Lobbying Agency who represents our professions before State Legislature and other State Agencies
- Opportunities to participate in Association Activities
- Access to Online Newsletter and Membership Directory
- Voting Privileges

Continue your membership to take advantage!



We look forward to an innovative year as we continue to strive to improve communication and actions of our association to better serve our membership. Our new board members will be just the ticket. Join us in welcoming our new 2010 board members of the Arkansas Speech-Language-Hearing Association.

## SPOTLIGHT ON THE 2011 BOARD OF DIRECTORS



PRESIDENT ELECT  
**Monica Scott**



SECRETARY  
**Colleen Allen**



VICE PRESIDENT  
AUDIOLOGY & HEARING  
SERVICES  
**Anna Serpente**



VICE PRESIDENT ELECT  
CONTINUING EDUCATION  
**Grayson Adams**

### THEY JOIN:



PRESIDENT  
**Aleecia Starkey**



IMMEDIATE  
PAST PRESIDENT  
**Carol Fleming**



SPEECH-LANGUAGE  
PATHOLOGY  
SERVICES  
**Cindy Wofford**



VICE PRESIDENT  
CONTINUING  
EDUCATION  
**Miranda Crabtree**



TREASURER  
**Jeff Adams**