



## PRESIDENT'S PERSPECTIVE



Monica Scott  
2012 ArkSHA President

As I complete my year as ArkSHA President, I'd like to thank you all for giving me the opportunity to serve in this role. It has been a very rewarding experience. As I began to reflect on the year, I found myself reflecting on my entire career, and then on how our professions of speech-language pathology and audiology have impacted my life. I was born in the '70s with Cleft Lip and Palate. This was prior to the push for Early Intervention (way before IDEA and IFSPs). While I saw surgeons, dentist, pediatric orthodontist, otolaryngologists, and audiologists... no speech language pathologist, until I started public school. The first speech therapist (and yes, that's what she was called) that I recollect was Wilma Deputy. She was a great therapist. She kept me enthralled with the coolest activities. I would ask my teacher daily, "Is it -peech day?" As I got a little older, I wised up. You see, we had therapy in a "bus". It was a mobile therapy center. There were not enough children in need of speech therapy at rural schools, so the Co-Op of sharing services is what resulted. When we'd go out for morning recess (yes, we had two recesses a day), I would see the speech bus, and KNOW that it was THE DAY!!! Ms. Deputy was a BIG help for my Mom and my kindergarten teachers when she helped uncover some of the things I was trying to say to them! I told my Mom that my Kindergarten Teacher's Aide, Ms. Vaughn said, "she wants me to get her some sex". My mom and grandma COULD NOT figure out what in the world I was trying to say! Wilma helped out because she knew that the unit we were studying was INSECTS. So, Ms. Vaughn actually wanted me to bring in some INSECTS! We still get a frequent laugh out of that! I was really

*(Continued on page 3)*

## New Officers for 2013

ArkSHA is pleased to announce its newly elected officers for 2013. Congratulations and welcome to:



President-Elect  
Kerry Shumate, MS, CCC-SLP  
(Paris School District)



Vice President-Elect of Continuing Education  
Kamela (Kami) Rowland MS, CCC-SLP  
(Hall High School)



Secretary  
Grayson Adams, MS, CCC-SLP  
(Midsouth Rehab at Trillium Park)

## ArkSHA MISSION STATEMENT

To provide leadership, professional development, and quality membership services for audiologists and speech-language pathologists; to serve as the catalyst for innovative practices in prevention, assessment, diagnosis, and treatment of communication, hearing, balance, and swallowing disorders; and to advocate for the provision of quality programs and services and for the rights of people with communication hearing, balance, and swallowing disorders.

## ArkSHA 2012 BOARD OF DIRECTORS

### PRESIDENT

**Monica Scott**  
Rehab Care Group, Inc.,  
National Park Medical Center  
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Hot Springs, AR 71913  
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### IMMEDIATE PAST PRESIDENT

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### PRESIDENT-ELECT

**Miranda Crabtree**  
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PO Box 2229  
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mcrabtree@almasd.net

### TREASURER

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### SECRETARY

**Cherin Pace**  
501-312-1224  
pacecherinc@yahoo.com

### VICE PRESIDENT AUDIOLOGY & HEARING SERVICES

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### VICE PRESIDENT SPEECH-LANGUAGE PATHOLOGY SERVICES

**Melodee Owens**  
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### VICE PRESIDENT CONTINUING EDUCATION

**Grayson Adams**  
Midsouth Rehab @ Trillium Park  
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trillium\_dor@midsouthrehab.com

### VICE PRESIDENT - ELECT CONTINUING EDUCATION

**Michelle Leach**  
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### SLP AND AUD ADVISORY BOARD

**Beckie Weaver**  
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**Donna Smiley**  
Arkansas Children's Hospital  
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Little Rock, AR 72202  
smileydf@archildrens.org

## INFORMATION CENTER

### ARKANSAS BOARD OF EXAMINERS IN SPEECH-LANGUAGE PATHOLOGY AND AUDIOLOGY

101 E. Capitol, Suite 211  
Little Rock, AR 72201  
(501) 682-9180 Office  
(501) 682-9181 Fax  
Email: ABESPA@ipa.net

[www.abespa.com](http://www.abespa.com)

ARKANSAS MEDICAID WEBSITE  
[www.medicaid.state.ar.us](http://www.medicaid.state.ar.us)

ARKANSAS DEPARTMENT OF EDUCATION  
(501) 682-4475  
[www.arkansased.org](http://www.arkansased.org)

ARKANSAS DEPARTMENT OF HEALTH  
(501) 661-2328

ASHA ACTION CENTER  
(800) 498-2071  
[www.asha.org](http://www.asha.org)

### ARKSHA OFFICE CONTACT INFORMATION

Account Executive:  
Marilyn Porterfield  
Best Association Management  
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# PRESIDENT'S PERSPECTIVE

*(Continued from page 1)*

trying to help Ms. Vaughn out. Wilma recently retired, but she was my first experience with speech pathology, and it was a “hook” to say the least. She was patient, kind, compassionate, and FUN! I only had speech therapy for around two years, as I was discharged in the early part of second grade. I’d say she’d be measured quite successful if NOMS were around in the ‘70s.

My next interaction with a speech therapist was with Debby Walls Scoggin. Her undergraduate work was in Communication Disorders and it was in the Education Department. She was my Language Arts teacher in the 4th, 5th, and 6th grades. In the 1970’s, 80’s, and early 90’s, many speech therapists were trained in the Education Departments on college campuses across the country. As I stated earlier, there were only a few students in each school who needed speech therapy, so many therapist/educators used their training in the classroom. Ms. Scoggin had fun songs that she used to help us remember the rules of the English language. She was also kind, compassionate, and fun! She had rules, and you WOULD follow them. She was not mean, but rather made you WANT to behave, because you wouldn’t want to do ANYTHING to disappoint her. Debby is now a speech therapist in Booneville, Arkansas.

When I was an undergraduate at Henderson State University, I was a Pre-Med major. I’d been around doctors all of my life, and I wanted to “pay it forward”. During my sophomore year, I decided to take a course called “Intro to Communication Disorders”. “I was OFFICIALLY HOOKED!” I read the book cover to cover in about the first week. Things “clicked”. I changed my major to Communication Disorders.

During my time at HSU, I met a few Speech Language Pathologists who really had a tremendous impact on my career - Martha Anderson, Mary Beth Armstrong, Mary Lynn Steelman, and Margaret Millar Dawson. They taught many of our undergrad speech courses at HSU. They were all friendly, great communicators, and were extremely approachable. As it turns out, I interacted with all of them again. I was blessed to visit with Martha Anderson and get her words of encouragement and urging to attend the University of Central Arkansas prior to her passing. I enjoyed the instruction of Mary Beth Armstrong again while a student at UCA and

during practicum at Arkansas Children’s Hospital. Margaret Dawson gave me my first introduction to Public School Therapy as a clinician, and inspired me even more by awarding me the “Most Promising Beginning Clinician” award at the HSU Awards Reception. Margaret just retired, but spent the last decade in Alaska where many SLPs take a small plane to treat children on different remote islands every day. While contracting with Little Rock Public Schools early in my career, Mary Lynn Steelman was the director of Speech Pathology Services for LRSD. She was a FABULOUS director! She taught me SO much about special education law, IEPs (hand written in triplicate), and she too was kind, compassionate, and approachable. After transferring to UCA, there were so many fantastic SLP’s and audiologists ... as there continues to be. My practicum supervisors, Clara Rose Simon, Charlotte Frith, and Karen Bright were simply phenomenal!

I can’t tell you how blessed and fortunate I have been in my career. I’m certain that for all things in this life, there is a reason. I am also certain that there are NO COINCIDENCES. I am convinced that this would’ve been extremely difficult for my nineteen year old mother to believe in August, 1972 when she was devastated to see her newborn baby with bilateral cleft lip and palate. However, I am confident that the laws of physics are very real. For every action, there IS an equal and opposite reaction, and this doesn’t just apply to MOTION, but also EMOTION. I challenge each of you to think back to why you entered our profession. Think about those who have inspired you to reach the goals you’ve attained. If you are on Facebook, make a post to the ArkSHA page telling us about it. If not, send me an email [mxscott@rehabcare.com](mailto:mxscott@rehabcare.com). We’d love to share some of your stories in our newsletter and website.

As I pass the baton to Miranda Crabtree, I am extremely confident in her leadership. I am just giddy about the future of our association. Thank you for your continued participation in ArkSHA. May each of you have a Happy and Blessed New Year in 2013.

## ArkSHA- Advocacy Dispatch

As predicted by just about every political pundit in Arkansas, Republicans took over the Senate, 21 Rs to 14 Ds, and the House, 51 Rs, to 48 Ds and 1 Green Party. The new majority immediately moved to elect their own leaders.

The Senate with ease elected Senator Michael Lamoureux as the new Senate Pro Tempore. The House experienced a much more contentious path to electing their new leader. It had been announced that Representative Terry Rice would become the new Speaker if Republicans gained a majority in the House. Rice you will recall lost the Speaker race to Representative Darrin Williams at the end of the last session. That Speaker designate election historically has been affirmed at the beginning of the next session after the newly elected members have been seated. The assumed election of Rice was delayed for about a week while two different House district elections were decided in a recount. The election of one of those candidates, LJ Bryant (D), would have changed the House makeup to essentially 50/50 after it was announced that the Green Party candidate, Fred Smith, a former Democrat, would caucus and vote with the Democrats.

By the time these contested races were decided, a small group of Republicans and a much larger group of Democrats had rallied around a 3rd candidate, Representative Davy Carter (R). By mid week it was clear that a new majority of Republicans and Democrats intended to elect their own candidate and Carter was elected by a vote of 52 to 48. Although the election of the Speaker is by secret ballot many legislators made their vote known some even taking photos of their ballot with their phones to prove their support.

The new majority will have to hit the ground running. Already it appears that some Republicans are signaling that there may be some compromise on Medicaid expansion in the state. Between the state's Medicaid expansion, Health Insurance Exchanges and tax cuts the battle lines are being drawn. Government Solutions continues to be well situated with the emerging leadership both in the House and Senate.

We have discussed our Fair Co-Pay Legislation with several legislators and hope to have a final draft bill in December. At that time we will find a House

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## Treasurer's Report

The ArkSHA 2012 Convention was a blast! I had a great time working with this year's ArkSHA board, Best Association Management staff, and volunteers getting ready for this convention! As Treasurer, I have the responsibility of informing the Board and membership of our progress on fiscal matters, but I cannot take all the credit. Marilyn Porterfield, Executive Director of ArkSHA at Best Association Management, is positively one of the most organized, disciplined, and selfless individuals I know and she has made my job (and others') so easy and efficient. Thank you, Marilyn! As you may know, ArkSHA has a student scholarship and we award one or two of these each year to CSD



students who complete our application and has plans to work in Arkansas after graduation.

This year, the 2012 ArkSHA Scholarship was given to Alyssa Staton, SLP graduate student at the University of Arkansas for Medical Sciences.

Ms. Staton was unable to receive her award at the convention, so I presented the award in front of her peers back at the University. The ArkSHA scholarship is funded by tax-deductible donations, and I encourage our members to consider making a donation. No amount is too small! I look forward to serving you all for another year as your Treasurer.

Samuel R. Atcherson, Ph.D., CCC-A  
ArkSHA Treasurer

and Senate sponsor and file the bill. So far we have gotten positive responses from the legislators we have talked to.

As we all settle into the new legislative members and leadership it is important to recall that old saw: "The more things change the more they stay the same."

Randy and I both hope that you all have a happy and safe holiday season.

# Much Learned at ArkSHA - A Student's Perspective

My name is Rebecca Smith. I am currently a student at the University of Arkansas in Fayetteville completing undergraduate courses in Communication Disorders. I will be applying to graduate school for Speech Language Pathology next spring. I am president of the UA NSSLHA chapter and decided to attend the Arkansas Speech-Language- Hearing Association's annual convention in Little Rock this year and "Be the Difference".



U of A NSSLHA Students with their exhibitor booth at ArkSHA Convention.

This conference was a wonderful experience for me. I learned more about the field of speech language pathology, was encouraged, and had a great time. ArkSHA offered a great variety of speakers and topic sessions to attend; I attended all three days and listened to many different speakers. I was able to apply knowledge from my undergraduate classes as I learned about incorporating literacy into therapy sessions, successful articulation therapy, and how to be a successful school-based or clinic-based

SLP. I came home with resources for a variety of sound-loaded books, new awareness of the importance of incorporating reading into therapy sessions, and new carryover techniques to remember when I begin therapy with clients. Listening to the speakers gave more meaning to my current classes and more working examples

for applying the information I am learning. I can better foresee how learning all these facts right now will enable me to be a more successful speech language pathologist.

I met friendly SLPs from many different work environments all around Arkansas. The diversity of the field of speech-language pathology was evident. Everyone I met enjoyed their work as an SLP and encouraged me as a student. They shared aspects of their work environments that gave them joy and areas that made them grow as a person and as a SLP. I am beginning to think more closely about work environments for myself; I am now interested in working in a combined therapy clinic with physical, occupational, and speech therapy. Meeting other SLPs also gave me more ideas on work environments I would like to shadow as an undergraduate student. I have begun shadowing in a combined pediatric therapy setting since returning from the ArkSHA convention. I am enjoying it and can't wait to learn more.

I attended the ArkSHA conference with three fellow undergraduate students. We attended sessions together, discussed interesting things we learned, and enjoyed sightseeing in Little Rock. We have different plans for our careers as SLPs, but were all able to find the ArkSHA sessions interesting. We are closer friends after sharing this experience and look forward to keeping in touch as we all move forward to different graduate programs.

## Sound Expressions Newsletter Advertising Rates & Specifications

*Sound Expressions* is published four times annually by the Arkansas Speech-Language-Hearing Association. Ad space is available in the sizes listed below.

	Ad Sizes	Rate
Bus. Card	2"h x 3.5"w.....	\$55
¼ page	5"h x 3.75"w.....	\$90
⅓ page	3.25"h x 7.75"w	
OR	10"h x 2.5"w.....	\$120
½ page	5"h x 7.75"w	
OR	10"h x 3.75"w.....	\$150
Full page	10"h x 7.75"w.....	\$230

A 15% discount is available for annual contracts for ads larger than 1/4 page. Deadlines for submission:

- January 1
- April 1
- July 1
- October 1

Email all ads to: [arksha@arksha.org](mailto:arksha@arksha.org)

## ArkSHA Members Recognized at ASHA Convention

The ASHA Convention was held at the World Congress Center in Atlanta, Georgia this year. Nearby was the World of Coca Cola, the Georgia Aquarium, and the Georgia Dome. Arkansas showed up BIG TIME! Not only did we have representation by clinicians and university faculty members from around the state, but Arkansas students, both graduate and undergraduate, made appearances too! Of what can we be most proud? Not one, not two, but three ArkSHA members were honored at this year's ASHA convention!



*Left to right: Donna Fisher Smiley, Ph.D., Rebecca O. Weaver, Ph.D., Carol B. Fleming, M.S.*

Donna Fisher Smiley, Ph.D., was honored by the ASHFoundation with the Louis M. DiCarlo Award for Recent Clinical Achievement. She is best known for her efforts in leading a systems change to bring educational audiology services to schools in Arkansas. Rebecca O. Weaver, Ph.D., was named Fellow of the Association for outstanding contributions by serving in five offices held in Arkansas state associations and appointment to four ASHA councils and boards; directing the establishment of the Harding University graduate program; and developing an international practicum site in Zambia and teaching the first college courses for Zambians. Carol B. Fleming, M.S., was also named Fellow of the Association for outstanding contributions by serving as ArkSHA president and

receiving Honors and Clinical Service Achievement awards; developing and copyrighting a resource for school-based SLPs; and chairing the ASHA School Finance Community and Joint Committee of State-National Association Relations. Congratulations Donna, Becky, and Carol!

If all that wasn't enough, Opening Session Keynote Speaker, Dr. Maya Angelou, poet, educator, historian, best-selling author, actress, playwright, civil-rights activist, producer and director, reminisced about being raised by her paternal grandmother and Uncle Willie in Arkansas in the early 1930s. Some of you may remember her when she read a poem at the 1993 Presidential Inauguration of Bill Clinton. In her keynote presentation, Dr. Angelou spoke at length about "Rainbows in the Clouds," meaning that in all tragedies or hardships in life (i.e., the clouds), there can be rainbows. She specifically pointed out that every speech-language pathologist and audiologist is likened to a rainbow in the clouds of their patients and clients. So moving... and so very proud to be associated with Arkansas!

Last but not least, what a privilege it was to see a rainbow in someone else's clouds. Congresswoman Gabrielle Giffords and Captain Mark Kelly were honored with the Annie Glenn Award for the remarkable story of courage and hope (and rehabilitation) after Gabby was critically injured from a gunshot wound to the head in January 2011. For all those in attendance, we got to hear Gabby speak for herself, even if it was a few short, effortful sentences. I don't think there was a dry eye in the room. This is significant progress since Gabby had to re-learn how to walk, write, read, and speak again. It is stories like this and numerous others that make me excited to be a professional in this field. We can, and we do, make a difference!

Samuel R. Atcherson, Ph.D., CCC-A  
ArkSHA Treasurer

# ArkSHA Board Meeting Summary

October 10, 2012

Office of Best Association Management (BEST)

An overview of the 10/10/2012 ArkSHA Board Meeting is as follows:

- Vice-President for Continuing Education, Grayson Adams, reported that Peter Johnson had to cancel due to a family emergency. Grayson has been in touch with HealthEd, who has sent a dvd and will provide webinar access. They have arranged with Dr. Johnson for Grayson to call him twice during the day for Q&A.

Monica Scott will be leading a roundtable discussion for school-based SLP's on Friday regarding ABESPA and ADE licensure: should they have one or both?

- Vice-President Elect for Continuing Education, Michelle Leach, reported that CE's for the convention are in place. Even though Michelle has changed jobs, she stated that she wants to keep her position with ArkSHA and will chair the 2013 Convention.

- Treasurer, Sam Atcherson, provided ArkSHA financial reports for review.

- Past President, Aleecia Starkey, provided a listing of individuals for nominations for open board officer positions. Sam Atcherson suggested that ArkSHA voting for board positions be put online, maybe use SurveyMonkey.

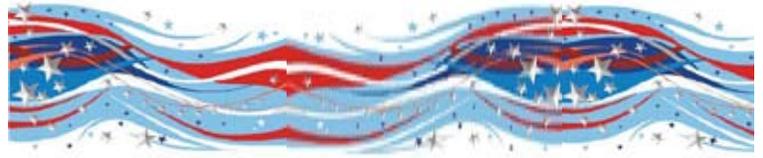
- Secretary, Cherin Pace, requested that Melodee Owens use the ArkSHA camera to take pictures of speakers and various convention shots.

- Vice-President for Speech Pathology Services, Melodee Owens, wants to pursue the idea of implementing a mentorship program. She will work with Marilyn to post something on the website, in the next newsletter, and on the membership renewal form. This is an idea that can be further discussed at the spring leadership conference. Miranda Crabtree suggested that we invite NSSLHA members as well as non-ArkSHA members to the leadership conference to generate more interest in service to ArkSHA. A discussion was held regarding changing Bylaw verbiage regarding "active membership" such that non-members could hold board positions.

- ASHA SMAC Report - Monica reported the Medicare Part B reimbursement \$1800 cap to share with PT.

For further information regarding ArkSHA board activities, please contact Marilyn Porterfield with BEST Management at [Marilyn@arksha.org](mailto:Marilyn@arksha.org)

## Highlights from 2012 Convention



2012 proved to be another very successful convention year and I thank you all for your attendance and support. I hope everyone found something to take back to apply in your practice.

Highlights from convention:

- Our featured speakers were fabulous, I heard great comments from attendees and sessions were filled!

- Our Friday speakers were also amazing and I thank you for answering the Call for Papers.

- We had a successful award ceremony.

Congratulations to our recipients.

- Thank you to everyone who donated and participated in our silent and live auction. Thank you to Carol for graciously volunteering to be our first live auctioneer.

- Approximately 550 attendees were present this year!

- Thank you a million times to the volunteers that worked registration and bravely moderated each of our sessions. We could not have been so successful without you!

- Thank you to each person that volunteered for a convention committee, to the ArkSHA board, and to Marilyn Porterfield for your continued support, dedication, and hard work. This would not have been possible without you.

I am honored to have had the opportunity to serve as Vice President of Continuing Education and I thank you for the opportunity. I pass the reigns to Michelle Leach and look forward to a fabulous 2013 convention. I know it will be amazing!

Grayson Adams, MS, CCC-SLP

ArkSHA Vice President- Continuing Education

Happy Holidays

from

**Best Association Management**

[www.bestmanagement.net](http://www.bestmanagement.net)



Excellence \* Integrity \* Professionalism

OCT/NOV/DEC *Sound Expressions* | 7

# Highlights from 2012 Convention



Honorary Duckmaster and Child Ambassador, Addison Ferguson



2012 President Elect, Miranda Crabtree, VP of CE, Grayson Adams, and Past President, Aleecia Starkey.



Paula Gober Public School Award Recipient, Chenell Loudermill, with Past President Aleecia Starkey



Social & Auction benefitting Scholarship Fund.



Pre-registration (packet pick-up) was a breeze.

**Thank You to our many vendors who attended!**





# Arkansas Speech-Language-Hearing Association Scholarship Application and Guidelines

## Scholarship Guidelines and Eligibility

- 1) The applicant must be enrolled in a Communication Sciences and Disorders graduate program in the state of Arkansas. (Proof of enrollment required - Faculty Advisor or Program Director signature).
  - 2) The applicant must be an Arkansas resident who, at present, plans to work in-state after graduation.
  - 3) The applicant must submit a short narrative, not to exceed one-half page explaining their financial need for the scholarship.
  - 4) The applicant must submit an undergraduate transcript.
  - 5) Applications will be available upon request from the ArkSHA office or at [www.arksha.org/scholarship.pdf](http://www.arksha.org/scholarship.pdf).
  - 6) Both professional and personal letters of recommendation must be submitted with the application (minimum 3, maximum 5).
  - 7) The applicant's involvement in professional organizations such as ArkSHA, NSSLHA, AAA, etc. should be emphasized.
  - 8) All applications must be received by October 1st to allow committee members ample time for consideration.
  - 10) Failure to complete academic commitment will require a full refund of the scholarship amount to ArkSHA.
  - 11) The scholarship winner(s) will be announced and presented with a check at the Annual ArkSHA Convention Awards and Scholarship Reception.
- \*The Scholarship Committee will be composed of the ArkSHA President, Past President, President-Elect, Treasurer, and two additional members. Once the recipient is chosen by the Committee, that applicant will be presented to the ArkSHA Board for final vote and approval.

## Scholarship Application

Full Name: _____	Major Field of Study: _____
Date of Birth: _____ Age: _____	Place of Employment: _____
Marital Status:    Single    Married	_____
Present Address: _____	Number and ages of dependents, if any: _____
Permanent Address: _____	Number of years as a member of : _____
Home Phone: _____	ArkSHA _____ NSSLHA _____ AAA _____
Work Phone: _____	
Email: _____	
Undergraduate University: _____	
University you plan to attend in the Fall of 2012: _____	
Fall 2012 Semester Hours: _____	

**Please mail all required application materials  
To arrive before October 1, to:**

**ArkSHA Scholarship Committee  
P.O. Box 24103  
Little Rock, AR 72221**

**Questions? - Contact ArkSHA  
[arksha@arksha.org](mailto:arksha@arksha.org)**

Signature of Applicant: \_\_\_\_\_ Date: \_\_\_\_\_

Signature of Faculty Advisor/Dept. Director: \_\_\_\_\_ Date: \_\_\_\_\_