

ArkSHA Board Meeting Minutes
January 8, 2021
Zoom

Call to Order by President-Aleecia Starkey at 3:02 p.m.

Attendance:

Present: Aleecia Starkey -President

Present: Amy Faith-President-Elect

Present: Rachel Glade -Past President

Absent: Kelli Watts-Treasurer

Present: Shayla McCullough-Secretary

Present: Miriam Stafford -VP-Continuing Ed

Present: Danni Welch-VP Elect Cont. Ed

Present: Shelly Keller-VP SLP Services

Absent: Charia Hall-VP Aud. Services

Present: Marilyn Porterfield-Best Management

Present: Lauren Rogers-ASHA SEAL

Present: Cheri Stevenson-ASHA STAR

Present: Portia Carr-ASHA StAMP

Present: Randy Thurman-Lobbyist

Absent: Courtney Sheppard-Lobbyist

Minutes: Minutes from the previous board meeting were reviewed by the board.

A motion was made and carried by all to approve the minutes as presented.

Lobbyist Report (Randy Thurman): No report

- 93rd General Assembly Legislative Session starts Monday, January 11th.
- Randy emailed Marilyn preferred contact list for legislators and rules of procedure for public for interacting with the legislature. Marilyn will forward to board members.
- HB1063- Aleecia expressed a potential concern (“being maintained by a physician”), but with review from other board members concluded it was not a concern.
- Interstate compact bill-Rachel stated that ASHA’s Model Bill had language that required a background check and other housekeeping items that our state licensing board doesn’t require. There isn’t enough time to edit and get it approved by ABESPA before this legislative session begins so have decided to pass it to the Government Relations committee and try to push in 2023.
- Marilyn will send Randy and Courtney the distribution list for bill review (Government Relations committee, Secretary).

ASHA STAR Report (Cheri Stevenson): No report

- IQ is no longer a Medicaid requirement
 - That doesn’t mean that an IQ test should not be done--if it is needed in order to determine disability under IDEA, IQ testing will be necessary for the Department of Ed. Aleecia and Cheri will work together on wording to include in the upcoming newsletter and on social media.
- The OT/PT/ST rate view survey was sent to Aleecia and Marilyn by Cheri. Cheri has reached out to Melissa Stone for clarification on the survey deadline date. Once it is confirmed, Marilyn will send it out.
 - Survey is 1 per organization, not for each provider at the organization to complete.
 - Last rate increase was in 2008
 - Some concerns that there may be an issue with rates since Arkansas rates tend to be higher
 - OT/PT/ST rates are attached to a consent decree after winning a lawsuit
 - OT and PT codes are being placed into the manual as “temporary” right now
- Fluency wording will not be a problem to get it the way fluency specialists want (as well as into its own section in the manual instead of in section 2), but will be left as is until the Medicaid manual is opened up again to promulgate for rates. Should be completed by July 1.
- Will begin looking at rules and regulations for the manual in July and Cheri recommended Melodee Owens to help work on the manual

ASHA SEAL Report (Lauren Rogers): No report

- January 25th is next SEAL meeting
- Some surrounding states (Louisiana) doing similar proposals as the ISP, so may be able to collaborate
- Hopeful to get guidance on how to plan for 2021-2022 school year

ASHA StAMP Report (Portia Carr): No report

- Meeting for this week was postponed due to technical issues and events occurring in D.C.
- Secretary Azar extended public health emergency to mid-April; Continue to advocate for Medicare telehealth services

Committee Member Review and Approval (Aleecia Starkey)

- Aleecia is requesting Lauren Rogers as chair of the ISP Committee

Motion was made and carried by all to accept Lauren Rogers as chair of the ISP Committee

Motion was made and carried by all to accept the committee members as presented with one change-- move Jessica Danley from the Continuing Education Committee to the Convention Committee

Board Reports

Treasurer (Marilyn Porterfield for Kelli Watts): Report submitted

- 2020 Annual Convention was successful, but the budget does not reflect that (-\$31,369.25)
 - 2019 budget was down as well
- A full budget is hard to establish at this time due to the unknowns with the 2021 convention
 - Unsure if in person or virtual
 - Hotel flexibility regarding attrition costs, food and beverage minimums, etc.
 - May be willing to move to another hotel

A motion was made and carried by all to accept the financials and budget as presented.

Past President (Rachel Glade): Has been recruiting members to serve on the Honors and Awards Committee.

President-Elect (Amy Faith): No report

- Working to recruit members from different regions of the state to the Marketing Committee
- Plan to breakdown membership by regions and hope to increase diversity of membership
 - Looking into applying for an ASHA grant to assist with marketing
- Plan to create a survey to send out to members and non-members to see why non-members aren't joining, why members do join, etc.

Secretary: (Shayla McCullough): No report

- Newsletter Deadlines: March 10, June 4, September 10, December 3
- Looking at advertising rates for the website and newsletters with Marilyn
- End of the year social media countdown seemed to be well received by members

Vice-President for Speech Pathology Services (Shelly Keller): No report

- Looking to find an audiologist to serve on Government Relations Committee, as well as other members
- Rachel is meeting with Charia, Donna, and Arkansas Academy of Audiology (ArAA) next week

Vice-President for Audiology and Hearing Services (Aleecia Starkey for Charia Hall): No report

Vice-President for Continuing Education (Miriam Stafford): No report

- Recruiting committee members
- Planning for an in-person 2021 Annual Convention
 - Considering hosting a Praxis Bowl for students
 - Want to bring back the Happy Hour/Social portion
- Trying to recruit wider variety of speakers and potential sponsorship—email ideas to Miriam

Vice-President Elect for Continuing Education (Danni Welch): Working with Miriam on speakers for medical aspect and recruiting committee members

Ad Hoc Committee Reports

Northwest Arkansas Outreach Committee (Amy Faith): At the request of Amy Faith, we will dissolve the NWA Outreach Committee and pull those activities into the Marketing Committee.

ISP Advocacy Committee (Lauren Rogers): No Report

Membership Dues Schedule (Marilyn Porterfield for Kelli Watts): No Report

- Checking into how other state associations handle dues schedule

Hearing Loss LiveBinder Committee (Tracy Pate & Krista Scruggs): No Report

Literacy LiveBinder Committee (Andrea Hanson): No Report

Old Business

ABESPA Update (Aleecia Starkey): No report

- Have not been informed of any meetings recently

New Business

Student Liaisons (Rachel Glade):

- Student representatives received from UCA and UofA
- Harding, Ouachita, and A-State will need representatives
 - Aleecia will reach out to Amy Shollenbarger at A-State, Melanie Meeker at Harding, and department contacts at Ouachita.

Other:

- 2020 Student Scholarship awarded to Janet Young. Rachel has notified her and requested a picture. Marilyn and Portia will follow-up with her so that she can be highlighted in the upcoming newsletter and on social media.

Dates to Remember:

- a. Board meetings for 2021: 2nd Friday of the month at 3pm
 - i. Feb 12, March 12, May 14, July 9, Aug 13, Sept 10, Oct 8, Nov 12, Dec 10
 - ii. No board meeting in April or June
- b. ArkSHA State of Affairs- April, exact date TBD
- c. CSAP: Spring: Richmond, VA; Fall: Washington DC

Adjourn – at 4:23 pm by President, Aleecia Starkey

Action Items

Task	Board Member Responsible
Send legislator contact list and rules of procedure to board members	Marilyn P.
Send bill review distribution list to Randy and Courtney	Marilyn P.
Wording for IQ removal clarification for newsletter and social media	Aleecia A. and Cheri S.
Post IQ removal clarification statement on social media	Shayla M.
Reach out to Tracy and Andrea re: hearing loss and literacy ad hocs	Aleecia S.
Contact remaining universities re: student liaisons	Aleecia S.
Reach out to student scholarship recipient for photo	Marilyn P. and Portia C.
Access and use Strategic Plan tracking sheet	All

Electronic Board Vote on January 12/13, 2021

The board unanimously approved the following members to serve on the Marketing Committee

- Alyssa Ivy (NWA)
- NaTasha Davis (NEArk)
- Shannon Combs (SWArk)
- Farrell Godwin (SEArk)
- Bonnie Sutton (Central)