

ArkSHA Board Meeting Minutes
April 12, 2019
Best Association Management

Call to Order by President, LeeAnn Griffith at 3:00 pm.

Attendance:

Present: LeeAnn Griffith -President

Present: Rachel Glade-President-Elect

Present: Ashlen Thomason -Past President

Present: Amy Shollenbarger-Treasurer

Present: Shayla McCullough-Secretary

Present: Jennifer Fisher -VP-Elect Continuing Education

Present: Aletha Cook-VP Cont. Ed

Present (zoom): Shelly Keller-VP SLP Services

Present: Sam Atcherson-VP Aud. Services

Present: Randy Thurman-Lobbyist

Present: Marilyn Porterfield-Best Management

Absent: Lauren Rogers- ASHA SEAL

Absent: Cheri Stevenson- ASHA SMAC

Present: Portia Carr- ASHA StAMP

Present (zoom): Beth Ashbaugh- AR NSSLHA Rep

Present (zoom): Jeff Adams-guest

Member Survey: LeeAnn covered the highlights for the member survey which was emailed to all board members. Due to cost it was sent to members only. It was mentioned that one question had an issue that it wouldn't allow you to select more than one option. This will be corrected for the nonmember.

Minutes: Minutes were reviewed by the board. An edit was made to the Website Updates section.

A motion was made and carried all to approve the minutes with changes.

Lobbyist Report: After 87 days the legislators concluded on Wednesday, April 10. Randy stated that the governor got his "Four 'Ts": tax reduction, transportation funding, teacher pay increases and transformation of state government. The current work being done is in Interim Study Proposal (ISP) for recruitment and retention of SLPs in public schools. This will help prepare the groundwork for the next session.

ASHA STAR Report: No Report

ASHA SEAL Report: Report submitted- Highlights include reduction in screen time, Medicaid audits, Read Aloud 15 Minutes, 'I Contribute' Toolkit, and Workload Calculator.

ASHA StAMP Report: Report submitted- Hard therapy cap was repealed; it will increase from \$2040 to about \$2060. Medical review threshold will be locked in to \$3000 until 2028. Public policy goal is to separate PT and SLP under the financial threshold, waiting to jump since hard cap was just repealed.

Board Reports

Treasurer: The financials were briefly discussed and reviewed by the board.

A motion was made and carried all to accept the financials as presented.

Past President: (Ashlen Thomason) Has been working to get committee members.

A motion was made and carried all to accept Aleecia Starkey as a member of the Honors & Awards Committee.

President-Elect: (Rachel Glade) Report Submitted: it was recommended that many universities will be sending out packets for Grad Students and it may be good to try to get ArkSHA info included. Shayla will work on a flyer and send to the schools requesting they include it in their packets. It was also discussed if the ArkSHA logo should be available to members for promotional use. It was agreed

A motion was made and carried all to add the Bylaws to the website with public access.

A motion was made and carried all to add the logo use information to the ArkSHA board portal for board members to sign a form before using.

A motion was made and carried all to have the ArkSHA Members of the Moment select by ArkSHA members through a nomination process.

A motion was made and carried all to post legislative efforts more clearly on the site with the president identifying hot topics. Provide hot topics and view from the hill

A motion was made and carried all to provide a link to the ASHA advocacy page for Arkansas on the ArkSHA site.

A motion was made and carried all to have profession related student scholarships available to members only on the site.

A motion was made and carried all to list ‘support groups’ on the website as available to members only.

A motion was made and carried all to have job opportunities available to members only on the site.

Discussion was tabled on adding a link on the site for members to submit their publications for members to view until Aletha can review plug-in options. It would ideal to be able to search the publications posted.

A motion was made and carried all for ArkSHA board meeting minutes to be available to members only on website.

A motion was made and carried all to post the upcoming board meeting agenda on the website for members only access.

Secretary: (Shayla McCullough) Will work on securing members for the Publications and Archives and History Committees. Noted that the next newsletter deadline was May 31, followed by August 23 for the 3rd quarter, and November 30 for the 4th quarter. Member of the moment will be able to be included as we have received one nomination for each.

Vice-President for Speech Pathology Services: (Shelly Keller) Shelly continues to work with the membership committee, the marketing/recruitment committee, as well as the Communications & Technology Ad Hoc Committee.

Vice-President for Audiology and Hearing Services: (Sam Atcherson) Sam shared that in MS they recognize one student from each institution at their annual convention. Ashlen will add this to be reviewed by the Honors and Awards committee, potentially recognizing the top student already selected each year by each institution.

Vice-President for Continuing Education: (Jennifer Fisher) Jennifer reported she has secured her key speakers for the convention and is currently under budget. She asked if board has any recommendation on how to collect \$5 per person for the hands-on activity one speaker would like to do. Shelly stated that Miracle Kids would sponsor that session at \$500 in exchange for a vendor table. It will be stated in the program that materials were provided by Miracle Kids Success Academy.

Vice-President Elect for Continuing Education: (Aletha Cook):

A motion was made and carried to accept Sarah Canada as a member of the Continuing Education Committee.

Committee Reports

CSAP 2019 Ad Hoc Committee- Kami has asked if any board members are willing to donate (or get a donation) for a door prize, to please deliver that to Marilyn by the end of May.

Multilingualism/bilingualism/ELL issues Ad Hoc Committee: Report Submitted- they have completed the LiveBinder and will get that to ArkSHA to share with the membership. President, LeeAnn Griffith, disbanded the committee as they have completed their tasks.

Communications & Technology Ad Hoc Committee- Report Submitted- Would like to consider a working board portal, such as sites.google.com.
Facebook would be ideal to post twice a week.

A motion was made and carried all to change the current Facebook page to an organizational page open to the public, with limitations on who can approve the posts. Marilyn (executive director), past president, current president, president-elect, current secretary and current VP of continuing education will be individuals with approving power.

A motion was made and carried all to create a twitter & Instagram account with admins same as on Facebook.

A motion was made and carried all to approve the list of recommended hashtags:

#ARKSHA
#ARKSHACON
#ARKSHABHSM
#ARKSHASTUDENTS
#ARKSHAADVOCACY

A motion was made and carried all to discuss adding a line item in the 2020 budget for sponsoring ads on social media at the Budget Planning Meeting.

A motion was made and carried all to accept the Google Mock Site for ArkSHA Board Portal Collaboration.

A motion was made and carried all to have the Communications & Technology Ad Hoc Committee create a draft social media post request form via Google Forms that the board can use.

A motion was made and carried all to give Aletha Cook administrative rights to play with plug-ins on the website to see if the DropTables plug-in can be easily added to Joomla content management system for interaction with a Google Sheets membership directory.

Old Business

Roles & Responsibilities for SLPS in the School – Kami Rowland reported that the document should be completed in the next few weeks. LeeAnn will would like the document to be shared with the board prior to going to Commissioner Key.

ArkSHA Foundation: it was reported that it is currently in a holding pattern as Martha Alman and Jeff continue to research the how-to and why of a foundation.

New Business

CSAP 2019 Attendees: With the May event being in Little Rock, LeeAnn and Ashlen will attend. It has been communicated that CSAP does not need additional onsite help for the event.

Adjourn – at 5:25 pm