

**ArkSHA Board Meeting Minutes  
December 13, 2019  
Best Association Management**

**Call to Order** by President, LeeAnn Griffith at 3:01 pm.

**Attendance:**

Present: LeeAnn Griffith -President

Present (zoom): Rachel Glade-President-Elect

Present (zoom): Ashlen Thomason -Past President

Absent: Amy Shollenbarger-Treasurer

Present: Shayla McCullough-Secretary

Absent: Jennifer Fisher -VP-Elect Continuing Ed

Present (zoom): Aletha Cook-VP Cont. Ed

Present: Shelly Keller-VP SLP Services

Absent: Sam Atcherson-VP Aud. Services

Present: Marilyn Porterfield-Best Management

Present (zoom): Lauren Rogers- ASHA SEAL

Absent: Cheri Stevenson- ASHA SMAC

Present: Portia Carr- ASHA StAMP

Randy Thurman & Courtney Sheppard - Lobbyists

Present: Aleecia Starkey, Kelli Watts, Miriam Stafford

(zoom), Donna Smiley – Guests & 2020 Board Members

**Minutes:** Minutes were reviewed by the board.

**A motion was made and carried by all** to approve the minutes.

**Lobbyist Report:** Interim Study Proposal (ISP) is still in committee. After the first of the year LeeAnn will get with Jana Della Rosa to determine a time to present to the committee. SLPs across the state have been tracking data using the ASHA Workload Calculator to be included in the ISP.

PT, OT, Speech, Chiropractor and others are creating a 'Therapy Council' to share information. This will not be another organization, but a group for information sharing and collaborating. Revenue for the state of AR in the current fiscal year saw a 2-6% increase each month above projections, potentially giving way to money to fund a portion of the stipend if finances for the state continue in this positive manner.

**ASHA STAR Report:** (Cheri Stevenson): No report; still working on IQ requirements with Medicaid.

**ASHA SEAL Report** (Lauren Rogers): Report submitted: hot topics are interstate compact, ASHA town hall for retaining school SLPs, SLP-A certifications, and flexible service delivery model.

**ASHA StAMP Report:** (Portia Carr): No report; The PDPM transition has greatly impacted speech caseloads. PowerPoint presentations are being created re: Medicaid/Medicare

**Board Reports**

**Treasurer:** (LeeAnn Griffith for Amy Shollenbarger): The financials were briefly discussed and reviewed by the board.

**A motion was made and carried by all** to accept the financials as presented.

**Past President:** (Ashlen Thomason): No Report

**President-Elect:** (Rachel Glade): Marketing Committee: increase social media presence, Rachel will be using a student to help for a bit. Want to push to members and potential members what ArkSHA is doing for them as professionals and to help advance the professions of Audiology and Speech Language Pathology. Information was shared regarding efforts to reach out to companies to provide discounts for ArkSHA members (i.e., Super Duper).

**Secretary:** (Shayla McCullough): 4<sup>th</sup> quarter newsletter will be going out next week. Shayla will be doing a 2019 recap on social media.

**Vice-President for Speech Pathology Services:** (Shelly Keller): Shelly encouraged the board to consider budgeting to send a postcard regarding membership to all licensed in the state. Also discussed creating a professional flyer and a student flyer to promote membership. Discussion regarding waiving the first-year membership fee for student members once they graduate.

**Action item:** Marilyn will get an estimate to send a postcard to all licensed in the state, including checking with VistaPrint.

**Vice-President for Audiology and Hearing Services:** (Sam Atcherson): No Report

**Vice-President for Continuing Education:** (Jennifer Fisher): Convention expenses came out as budgeted, but attendance was lower, therefore income was less than budgeted. Survey results have been reviewed by Jennifer and Aletha.

**Vice-President Elect for Continuing Education:** (Aletha Cook): Aletha and Miriam will be discussing plans for 2020 continuing education.

### Committee Reports

**Communications & Technology Ad Hoc Committee-** The member only side of the site is up and running. Board can access it currently. The committee is looking at the session recording options with syncing the audio to the PowerPoint rather than full video of the presentation. It was also shared that one AV tech at Robinson did not respect the presentation time, even stepping to the middle of the room to ask what was wrong. The board can access the board portal from the website once they are logged in.

**Action item:** Marilyn to have the Password column removed from the directory listing [done]

**Action item:** Communicate with AV in advance the importance of being respectable and quiet when fixing AV issues.

**Action item:** Look at having additional Slide Advancers/clickers for each room; include this in the convention budget.

### Old Business

**Roles & Responsibilities for SLPS in the School-** No Report. There is no longer a need for this to be separate, as it overlaps with the work on the ISP. The link for the Bilingualism/ELL live binder will be sent out to go on the website.

**ArkSHA Foundation:** Marilyn and LeeAnn finalized details with the Arkansas Community Foundation and have the paperwork ready to be signed. This 'ArkSHA Charitable Fund' will allow tax deductible donations to be made. LeeAnn asked the board where the \$1000, approved at the October meeting, need to be pulled from to start this action fund. Once this fund is created, ArkSHA can grant money to any 501 c3. In order to be able to give scholarship to a specific student, ArkSHA would still have to maintain a separate scholarship fund until the Action Fund reaches \$25,000.

**A motion was made and carried by all** to pull the \$1000 from the general operations checking to start the ArkSHA Charitable Fund with the Arkansas Community Foundation.

It was tabled to establish a committee to spearhead fundraising for the ArkSHA Charitable Fund.

### New Business

**Bylaws Review:** Rachel is planning a full review of the bylaws to share with the board. Once these are completed and approved by the membership, polices will be revised to coincide.

**Fall CSAP review:** Rachel uploaded her notes to the Board Portal and Google drive for board members to review.

**2020 Board Meeting dates:** Rachel will send a doodle poll to determine the best date/time for the first board meeting as well as the executive budget meeting. Rachel stated she would like to do monthly, 1 hour zoom meetings.

**Adjourn** – at 5:07 pm