

ArkSHA Board Meeting Minutes
February 14, 2020
Zoom

Call to Order by President, Rachel Glade at 2:31 pm.

Attendance:

Present: Rachel Glade-President

Present: Aleecia Starkey-President-Elect

Absent: LeeAnn Griffith -Past President

Present: Kelli Watts-Treasurer

Present: Shayla McCullough-Secretary

Present: Aletha Cook -VP-Elect Continuing Ed

Present: Miriam Stafford-VP Cont. Ed

Present: Shelly Keller-VP SLP Services

Present: Donna Smiley-VP Aud. Services

Present: Marilyn Porterfield-Best Management

Absent: Lauren Rogers- ASHA SEAL

Absent: Cheri Stevenson- ASHA SMAC

Absent: Portia Carr- ASHA StAMP

Absent: Randy Thurman- Lobbyist

Agenda:

Minutes:

- Minutes from the previous board meeting were reviewed by the board prior to the start of this meeting.
- **A motion was made and carried by all** to approve the minutes as amended prior to the meeting.

Lobbyist Report (Randy Thurman): Chairmen Rep. Bruce Cozart and Sen. Jan English as well as our sponsor Rep. Jana Della Rosa have agreed to a June ISP hearing. Date to be determined, but likely will be EITHER the 2nd Monday or Tuesday of June, typically at 9 a.m. in MAC A. Randy has asked for 45 mins...that's what we've got.

ASHA STAR Report: (Cheri Stevenson): No report

ASHA SEAL Report (Lauren Rogers): Report submitted--ASHA providing guidance regarding school strikes and walkouts in regards to equal pay and resources. A sample letter as hyperlinked. Initiative from Secretary of Education regarding inappropriate use of restraint and seclusion in schools. A webinar has been developed by the Office of Special Education and Rehabilitative Services.

ASHA StAMP Report (Portia Carr): Report submitted—Continuing to work on presentation templates for education regarding Medicare policies. Will meet again March 3rd.

Board Reports

Treasurer (Kelli Watts): In comparison to the previous meeting's financial report, the dues received has increased to \$10,600. Shelly announced that she had received communication from a few therapists in the state thanking ArkSHA for the dues renewal reminders. Other therapists, however, stated that they did not receive dues renewal notices. Discussion surrounded extending the early bird renewal deadline to March 1, 2020, and waiving the \$10 late fee for.

- **A motion was made and carried by all** to accept the financials as presented
- **A motion was made and carried by all** to move the early renewal deadline to March 1, 2020.

Past President (LeeAnn Griffith):

- **A motion was made and carried by all** to accept Kami Rowland as members of the Honors & Awards Committee.

President-Elect (Aleecia Starkey): Aleecia is contacting potential Marketing committee members and looking to reach out to corporate sponsors. If someone has a contact with a dentist, please let her know.

January had over 1000 interactions and over 700 followers on the ArkSHA Facebook page. Rachel recommended that we may consider adding more contributors to the Facebook page. Aleecia suggested adding information about related services (i.e., dental, local neurologists).

Secretary: (Shayla McCullough): Deadline for the 1st Quarter newsletter is February 28th. Information will be emailed out regarding newsletter needs.

- **A motion was made and carried by all** to accept Portia Carr as members of the Communications Committee.

Vice-President for Speech Pathology Services (Shelly Keller): Rachel and Shelly participated in 1st Annual ASHA State of Affairs Web Forum on January 11th. Advocacy was the focus of the forum. Handouts and PowerPoint slides are uploaded to the Board portal. The Texas Speech and Hearing Association (TSHA) uses social media to increase their membership, and the Kansas Speech and Hearing Association (KSHA) provides the contact information for their STAR, SEAL, and StAMP so that members can contact them directly with questions. Discussion surrounded adding a separate STAR, SEAL, and StAMP page on the ArkSHA website and highlighting them on ArkSHA's social media.

Vice-President for Audiology and Hearing Services (Donna Smiley): No Report- Donna is going to the Arkansas Academy of Audiology (ARAA) conference April 16th-17th in Little Rock. The list of ArkSHA members that are audiologists is being reviewed.

Vice-President for Continuing Education (Aletha Cook): Theme is "Sharpen Your Skills" based on needing more intervention topics. We have 13 out of 15 Thursday spots filled, which are 2-hour time slots. Topics will include supervision, ethics, aural, pragmatics, AAC, adults, and telepractice. Shelly and Wendy are working on vendors. The t-shirt and design will be "classic," likely navy.

Vice-President Elect for Continuing Education (Miriam Stafford): No Report; Has been working hand-in-hand with the convention committee.

- **A motion was made and carried by all** to accept Darla Groe as a member of the Continuing Education committee.

Committee Reports

Communications & Technology Ad Hoc Committee (Aletha Cook): No update.

Northwest Arkansas Outreach Committee (Rachel Glade on behalf of Amy Faith): has added reps from school based, private practice, and adult settings. Members include: Michelle Donnell, Wendy Roark, Alyssa Ivy; Stephanie Hall, Danny Spears, Jessica Danley

ISP Advocacy Committee (LeeAnn Griffith): Report submitted—Working with lobbyists to prepare ISP overview for committee members, as well as to coordinate dates and times, correspondence, etc. with legislators. Slate of committee members was provided—Lauren Rogers, Cassandra Steele, Melodee Owens, Wendy Roark, Michelle Donnell, Elizabeth Williams.

Membership Dues Schedule (Kelli Watts): Kelli is beginning to pull information together—will look at other state associations for ideas.

Hearing Loss LiveBinder Committee (Rachel Glade on behalf of Tracy Pate & Krista Scruggs): No report. LiveBinder outline is being developed.

Literacy LiveBinder Committee (Rachel Glade on behalf of Andrea Hanson): No report

The Hearing Loss and Literacy LiveBinders may take more than 1 year to complete.

Old Business

ArkSHA Charitable Fund (Marilyn Porterfield): Marilyn, LeeAnn, and Jeff are currently working on verbiage to promote the fund to members and still distinguish it from the Betty Bass Scholarship. A link to the Foundation page has been created.

ArkSHA Website (Marilyn Porterfield): A tentative site has been created at www.arksha.org/newsite for the Board to review by 12pm on February 21st. Email input regarding layout/design and content. Discussion surrounded using the full logo instead of just the image with the state.

Bylaws Review (Rachel Glade): Aleecia shared that the Articles of Incorporation states that the Bylaws have to be approved by the full membership, not just a Board vote (Article 12, Section 2 under Amendments). Discussion surrounded separating the ASHA Advocacy Positions (STAR, SEAL, StAMP) from the Board members because they do not have a set number of years for their terms. It was suggested to get clarification from ASHA.

To ensure that the Bylaws revisions match with the current Bylaws a copy with the current copy stricken through, etc. will be emailed to the Board to review for the March meeting. A call business meeting must be scheduled for all ArkSHA members before the Bylaws can be sent out. Discussion surrounding hosting a virtual meeting to discuss the Bylaws revisions and to preview information for the convention, similar to a town hall meeting. This meeting could be possibly recorded and placed on the website for members unable to watch live.

CSAP: Aleecia can't attend the Spring meeting in May; we will check with LeeAnn to see if she is able to attend before asking for a volunteer during the March Board meeting

New Business

ABESPA Update: Executive board met prior to the board meeting and Rachel reached out to Elizabeth, current chair of ABESPA to set up a meeting. Would like Board members to attend the ABESPA meetings if able; Let Marilyn know if you would like to attend once we have the dates. Aleecia is going to draft a letter to ABESPA/Elizabeth and will share with the board before sending. There are concerns in other states regarding licensure being removed to fill positions easier. Discussion surrounded the benefits of licensure (i.e., protection for consumers and professionals, scope of practice), as well as including "Does Your License Matter?" on social media and in newsletter.

Convention Committee Discount: Aletha asked the board if they would consider a discount to non-board convention committee members (3).

A motion was made and carried by all to give the 3 convention committee members (Wendy Roark, Michelle Donnell, & Lindsey Laubach) a free convention registration.

2020 Board Meeting Dates:

- Board meetings for 2020 (via Zoom unless noted): March 13; April 10 (Good Friday)*; May 8th; June 12; July 10; Aug 14; Sept 11th; October (At Convention); Nov 13; Dec 11
*date change will be discussed at the March meeting
- CSAP: May 15-16, 2020 Cleveland, OH; November 18, 2020- San Diego, CA
- ArkSHA Convention: October 14-16, 2020 at the Embassy Suites Little Rock

Adjourn – at 3:52 pm by President, Rachel Glade

Action Items

Task	Board Member Responsible
Send thoughts/recommendations on website to Marilyn by Friday, February 21 st	All board members
Send current Bylaws with proposed revisions embedded by Monday February 17 th	Rachel Glade
Highlight STAR/SEAL/StAMP on social media and in newsletter	Shayla McCullough