

ArkSHA Board Meeting Minutes
July 10, 2020
Zoom

Call to Order by President-Rachel Glade at 2:33 p.m.

Attendance:

Present: Rachel Glade-President

Present: Aleecia Starkey-President-Elect

Absent: LeeAnn Griffith-Past President

Absent: Kelli Watts-Treasurer

Present: Shayla McCullough-Secretary

Present: Aletha Cook -VP-Continuing Ed

Present: Miriam Stafford-VP Elect Cont. Ed

Absent: Shelly Keller-VP SLP Services

Present: Donna Smiley-VP Aud. Services

Present: Marilyn Porterfield-Best Management

Present: Lauren Rogers-ASHA SEAL

Absent: Cheri Stevenson-ASHA STAR

Present: Portia Carr-ASHA StAMP

Absent: Randy Thurman-Lobbyist

Absent: Courtney Sheppard-Lobbyist

Present: Melanie Meeker-Harding University

Minutes:

Minutes from the previous board meeting were reviewed by the board.

A motion was made and carried by all to approve the minutes as presented.

Lobbyist Report (Randy Thurman/Courtney Sheppard): No Report

- A therapy coalition has been formed (PT, OT, SLP, Chiropractic, etc.) and Rachel attended the first meeting last week.
- Coalition discussion surrounded how associations can start leveraging each other to support clients served.

ASHA STAR Report: (Rachel Glade for Cheri Stevenson): No Report

- NOTE: Guidelines put in place by DDS (i.e. related to AR MCD) will stay in place until Governor Hutchison declares the COVID-19 emergency over.

ASHA SEAL Report (Lauren Rogers): Report submitted

- ASHA is collecting data on what states are doing regarding telepractice.
- Medicaid expansion in many states, increasing the number of individuals eligible for Medicaid.
- CARES Act and HEROES Act—breakdown of funding for K-12 schools, higher education, and governors.
- In the ArkSHA Policies and Procedures it will be added as a duty of the SEAL to reach out to the Department of Education each month to keep ArkSHA and members in the loop.

Other:

- Shelly Weir has resigned and Aleecia Starkey will be covering the aides and assistants in AR schools for the rest of 2020. If/when a full replacement is named, ArkSHA would like to invite them to attend each board meeting. It will be important to share what ArkSHA sees as necessary for that role.
- Melanie Meeker is on the ABESPA sub-committee reviewing rules and regulations.

ASHA StAMP Report (Portia Carr): Report submitted

- Public health emergency (PHE) declaration is set to expire July 26, impacting Medicare telehealth, HIPAA enforcement, educational policies, and unemployment benefits. ASHA encouraging an extension.
- ASHA meeting with CMS July 20 in hopes of getting teletherapy billing codes that were left out added.
- ASHA will send out a survey in the coming weeks to collect data regarding the need, benefits, and outcomes of telehealth during the PHE.
- Want to continue to advocate for 37 clinical specialties that could face an 8% reduction next year.
- SLPs in skilled nursing facilities can now bill for telehealth services.

Board Reports

Treasurer (Marilyn Porterfield for Kelli Watts): Report submitted

- Member dues received are only \$40 less than this time last year.
- Discussion surrounded Gift-A-Grad—first year of professional membership will be free; Marilyn will research the number of students that become professional members after graduating.

A motion was made and carried by all to accept the financials as presented.

Past President (LeeAnn Griffith): No report

- Honors and Awards nominations deadlines have been announced in the newsletter and posted on social media.
- Desire to vote on board members in September or October to announce at the convention. Discussion surrounding having a virtual business meeting in September in order to take nominations from the floor, possibly the evening of the September board meeting. Idea of having bios for slate of candidates recorded in addition to written.

President-Elect (Aleecia Starkey): No report

- A motion and vote to approve Natasha Davis and Maddie Littlefield as members of the Marketing Committee.

Secretary: (Shayla McCullough): No report

Vice-President for Speech Pathology Services (Shelly Keller): No report

Vice-President for Audiology and Hearing Services (Donna Smiley): No report

- Article in newsletter was received well by members. Have received requests from others in regards to sharing it.
- Rachel mentioned an idea re: having a representative (VP of Audiology) from ArkSHA being able to attend the AR Academy of Audiology (ArAA) board meetings and vice versa to increase communication. This idea will be explored with ArAA.

Other:

- ASHA is working on a statement regarding the use of masks with clear panels.

Vice-President for Continuing Education (Aletha Cook): Report Submitted

- A motion was made and carried by all to have a Virtual Convention for 2020.
 - Convention rate will remain the full price.
 - Hotel will allow postponement until 2021 and 2022 without a fee.
 - New speaker contracts will be obtained.
 - The goal is to have pre-recorded and live sessions recorded for future viewing.
 - Would like to have all sessions available at individual times to increase number of CE hours available.
 - Potential to have sponsor giveaways and alumni social hours.
 - Honors and Awards presentations could be pre-recorded.
 - Aletha, Miriam, Shayla, and Marilyn will put together an announcement to share on social media regarding these changes.

Vice-President Elect for Continuing Education (Miriam Stafford):

- Working hand-in-hand with the Convention Committee. See above.

Committee Reports

Northwest Arkansas Outreach Committee (Rachel Glade for Amy Faith)- No Report

ISP Advocacy Committee (LeeAnn Griffith) - No Report

Membership Dues Schedule (Rachel Glade for Kelli Watts) - No Report

Hearing Loss LiveBinder Committee (Rachel Glade for Tracy Pate & Krista Scruggs) - No Report

Literacy LiveBinder Committee (Rachel Glade for Andrea Hanson) - No Report

Old Business

ABESPA Update (Rachel Glade):

- Next meeting is July 17. Aleecia plans to attend.

Policies & Procedures Plan of Action (Rachel Glade):

- Agreed to schedule future meeting to specifically discuss after Strategic Plan completed.

Strategic Plan (Rachel Glade): Agreed to schedule future meeting to specifically discuss week of July 20.

New Business

None

2020 Board Meeting Dates:

- Board meetings for 2020 (via Zoom): Aug 14; Sept 11th; October (At Convention); Nov 13; Dec 11
- CSAP: November 18, 2020- San Diego, CA
- ArkSHA Convention: October 14-16, 2020

Adjourn – at 3:45 pm by President, Rachel Glade

Action Items

Task	Board Member Responsible
Post on social media that SLPs in SNFs can bill telehealth	Shayla M.
Post flyers for honors & awards nomination deadline on social media	Shayla M.
Research the number of students that become professional members after graduating	Marilyn P.
Policies and Procedures revisions and Strategic Plan ideas	All
Announcement to share on social media and with membership about virtual convention	Aletha C., Miriam S., Shayla M., Marilyn P.
Email convention ideas to Aletha at acook2@sdale.org	All
Make spreadsheet to track progress for Strategic Plan	Rachel G.
Doodle Poll with meeting dates to go over Strategic Plan	Marilyn P.