

**ArkSHA Board Meeting Minutes**  
**June 17, 2019**  
**Best Association Management**

**Call to Order** by President, LeeAnn Griffith at 2:49 pm.

**Attendance:**

Present: LeeAnn Griffith -President

Present (zoom): Rachel Glade-President-Elect

Present (zoom): Ashlen Thomason -Past President

Absent: Amy Shollenbarger-Treasurer

Present: Shayla McCullough-Secretary

Present (zoom): Jennifer Fisher -VP-Elect Continuing Ed

Present: Aletha Cook-VP Cont. Ed

Present: Shelly Keller-VP SLP Services

Absent: Sam Atcherson-VP Aud. Services

Present: Randy Thurman-Lobbyist

Present: Marilyn Porterfield-Best Management

Absent: Lauren Rogers- ASHA SEAL

Absent: Cheri Stevenson- ASHA SMAC

Present: Portia Carr- ASHA StAMP

**Minutes:** Minutes were reviewed by the board.

**A motion was made and carried all** to approve the minutes.

**Lobbyist Report:** The Board spoke with Rep Della Rosa prior to the start of the meeting to go over the process of the ISP filed for school SLPs. Randy, LeeAnn, and Lauren are working to put together details for the hearing that will be before the Joint (House/Senate) Education Committee.

**ASHA STAR Report:** No Report; Information about upcoming webinars to Arkansas Total Care and Summit Community Care were shared with the Board.

**ASHA SEAL Report:** Report submitted: A date correction was provided for a meeting with ArkSHA lobbyists to develop a plan of action regarding the ISP study (June 5, 2019). The goal of the ISP is for the Department of Education to cover the stipend for school based SLPs instead of the individual school districts.

**ASHA StAMP Report:** (Portia Carr) Report submitted: Beginning in October, SLPs treating at Skilled Nursing Facilities (SNF) can group up to 6 patients at a time for no more than 25% of the week. ASHA is planning to implement a Patient Driven Payment Model (PDPM). Under this model initial diagnoses will be important for service provision and reimbursement. Some concerns have arisen regarding the usage of mechanically altered diets, which will have a higher reimbursement rate.

**Board Reports**

**Treasurer:** The financials were briefly discussed and reviewed by the board.

**A motion was made and carried all** to accept the financials as presented.

**Past President:** (Ashlen Thomason) Report Submitted for Honors/Awards and Nominations. Ashlen continues to work to find members willing to serve on the board and now has at least one for each position.

**President-Elect:** (Rachel Glade) Report Submitted: The board discussed how to better streamline Twitter and Instagram posts. It was agreed that the hashtags need to be used on each post to connect across and Marilyn will look into making sure that twitter and Facebook are linked. Aletha and Shayla will look into a free program that will link all three social media platforms ArkSHA is using so that you can post to all at once. Aletha confirmed that the form is up on the board portal to request a post to one of the social media outlets. The old Facebook page was also discussed and it was agreed that LeeAnn will make a post on the page informing that it will be closing and linking to the new page, Marilyn will send an email to members, and change the header image on the page.

**Secretary:** (Shayla McCullough) Completed the 2<sup>nd</sup> quarterly newsletter. Deadline for 3<sup>rd</sup> quarter is August 23<sup>rd</sup>. Will begin encouraging use of #ArkSHACON to post pictures and notes during the convention, and will highlight the winning T-shirt design in the newsletter and on social media.

**Vice-President for Speech Pathology Services:** (Shelly Keller) No Report

**Vice-President for Audiology and Hearing Services:** (Sam Atcherson) No Report

**Vice-President for Continuing Education:** (Jennifer Fisher) Report Submitted: Friday speakers have been finalized and Marilyn will be reaching out to each to confirm as soon as possible.

**Vice-President Elect for Continuing Education:** (Aletha Cook) Report Submitted: The board discussed the use of webinars and CEU event advertisements on the ArkSHA Social Media platforms and website.

**A motion was made and carried all** for the CE committee to create a budget proposal for 2020 webinar options.

**A motion was made and carried all** to post CEU events on the ArkSHA Facebook page, Twitter, and Instagram pages when requested with a disclaimer statement that ArkSHA does not endorse said event.

### Committee Reports

**CSAP 2019 Ad Hoc Committee-** President LeeAnn Griffith disbanded the committee as they completed their task in May.

**Communications & Technology Ad Hoc Committee-** Report Submitted- The board discussed continuing to use the google platform [sites.google.com] to share items between board members. Marilyn and Aletha will get with WebJive to finalize details of creating the members only access of the website. A 'follow back' policy was also discussed for the social media platforms. We will also post a member list on the board portal for board members to have access to. This will include name, city, email, and place of employment at this time.

**A motion was made and carried all** that we follow other organizations with similar legitimacies as ArkSHA.

### Old Business

**Roles & Responsibilities for SLPS in the School** –No Report: Document is currently waiting on committee members to finish adding details.

**ArkSHA Foundation:** No report

### New Business

**CSAP 2019 Update:** LeeAnn and Ashlen provided an update from their attendance at CSAP. Many were ideas from other states, such as Micro-volunteering and a student led tailgate type party added to the convention.

**A motion was made and carried all** to develop a tailgating plan to present to the board in August. Aletha, Jennifer, and Marilyn will work together to develop this plan.

**Bylaws and P&Ps Update:** The board discussed changes to committee titles and descriptions.

**A motion was made and carried all** to merge the Membership Committee with the Marking & Recruitment Committee and to change the name of the Publications Committee to Communications Committee and to write new descriptions for each to be presented to the board at the August Board Meeting for final approval. Rachel, Shayla, and Marilyn will work together to complete this.

**Adjourn** – at 4:23 pm