

ArkSHA Board Meeting Minutes
October 9, 2020
Zoom

Call to Order by President-Rachel Glade at 2:34 p.m.

Attendance:

Present: Rachel Glade-President

Present: Aleecia Starkey-President-Elect

Present: LeeAnn Griffith-Past President

Absent: Kelli Watts-Treasurer

Present: Shayla McCullough-Secretary

Present: Aletha Cook -VP-Continuing Ed

Present: Miriam Stafford-VP Elect Cont. Ed

Present: Shelly Keller-VP SLP Services

Present: Donna Smiley-VP Aud. Services

Present: Marilyn Porterfield-Best Management

Present: Lauren Rogers-ASHA SEAL

Absent: Cheri Stevenson-ASHA STAR

Present: Portia Carr-ASHA StAMP

Absent: Randy Thurman-Lobbyist

Absent: Courtney Sheppard-Lobbyist

Minutes:

Minutes from the previous board meeting were reviewed by the board.

A motion was made and carried by all to approve the minutes as presented.

Lobbyist Report (Randy Thurman/Courtney Sheppard): No report

ASHA STAR Report: (Rachel Glade for Cheri Stevenson):

- Medicaid manual is updated. Codes are being added for PT and OT. Comment period is open.
- No longer an IQ requirement for 10+ year olds

ASHA SEAL Report (Lauren Rogers): Report submitted

- COVID-19 in schools
- IDEA Part B guidelines shared by ASHA
- 2020 School survey data is out
- If individuals need support, please reach out to Lauren

ASHA StAMP Report (Portia Carr): Report submitted

- Focusing on a game plan for additional audiology and speech telehealth codes for Medicare
- Received letter to send to Congress; Rachel will work on letter to send to ArkSHA members.
- Encourage copying letter to our state reps and senators when sending.

Board Reports

Treasurer (Marilyn Porterfield for Kelli Watts): Report submitted

- Convention registration lower than usual (approximately 285 registered; approximately 100 of those students)
- Strong potential to hit profit mark—encourage registration on social media
- Membership is down
- Concerns from some members regarding registration cost since other virtual options are free
- Share session information and highlights on social media during the convention live days

A motion was made and carried by all to accept the financials as presented

Past President (LeeAnn Griffith): No report

- Awards recipients were announced—Paula J. Gober recipient is Amy Faith; Ambassadors are Mark Webb and Brady Burford. Recipients will be highlighted on social media and on the convention platform.
- 2021 Board election results:
 - President-Elect: Amy Faith
 - Secretary: Shayla McCullough
 - VP for Audiology: Donna Smiley
 - VP-Elect for CE: Danni Welch

President-Elect (Aleecia Starkey): No report

Secretary: (Shayla McCullough): No report

- Posting to social media for Convention

Vice-President for Speech Pathology Services (Shelly Keller): No report

Vice-President for Audiology and Hearing Services (Donna Smiley): No report

Vice-President for Continuing Education (Aletha Cook):

- Excited about registration numbers so far and hope social media posts will increase registration numbers
- Moderators needed to provide ADE code for pre-recorded sessions—Board members volunteered
- Encourage attendees to shop the convention store—funds go into the scholarship fund. Will be posted on social media.
- Recordings will be available until November 15.
- Discussed posting convention information on ASHA community pages to increase attendance and exposure
- Idea to email program alumni about attending ArkSHA convention in the future

Vice-President Elect for Continuing Education (Miriam Stafford):

- Working hand-in-hand with the Convention Committee. See above.

Committee Reports

Northwest Arkansas Outreach Committee (Amy Faith)- No Report

ISP Advocacy Committee (LeeAnn Griffith) - No Report; Summer 2021

Membership Dues Schedule (Kelli Watts) - No Report

Hearing Loss LiveBinder Committee (Tracy Pate & Krista Scruggs) -No Report

Literacy LiveBinder Committee (Andrea Hanson) - No Report

*Idea of a diversity workforce ad hoc in the future

Old Business

ABESPA Update (Rachel Glade):

- ABESPA declined getting involved to support being able to bill private insurance if have a provisional license
- Discussed reaching out to ASHA for assistance and guidance, as well as National Board contacts
- Will email concerns to ABESPA so that we will have in writing and they possibly reconsider

- Discussed sending letter directly to Blue Cross Blue Shield, as well as having ArkSHA members contact ABESPA directly to let them know how impacted by this

Policies & Procedures Plan of Action (Rachel Glade):

- No action at this time
- Would like to start orienting Amy Faith as upcoming President-Elect

New Business

- None; Will review email regarding AAC to discuss at a later date
- Remaining 2020 meetings will begin at 3:00pm

2020 Upcoming Dates:

- Board meetings for 2020 (via Zoom): Nov 13 at 3pm; Dec 11 at 3pm
- CSAP: virtual day of sessions on November 21st
- ArkSHA Convention: October 12-15, 2020

Adjourn – at 3:34 pm by President, Rachel Glade

Action Items

Task	Board Member Responsible
Letter for ArkSHA members to advocate for increased SLP and Aud Medicare telehealth codes	Rachel G.
Convention session, registration, and store social media posts	Shayla M.