Dear Colleagues,

Like Kathleen Kelly in one of my favorite movies, “You’ve Got Mail,” back-to-school time makes me want to go out and buy school supplies. The feeling of promise while filling in dates in a new planner, the smell of freshly-sharpened pencils, the tidiness of perfectly tabbed binders, the excitement of getting in the groove of a new routine—this time of year makes me a little giddy. I hope all of my school-based colleagues out there are off to a great start and you are feeling excited about Fall 2018.

Whether your last “first day” of school was earlier this semester or decades ago, I want you to continue your journey of lifetime learning at the 2018 ArkSHA Convention. The convention will be October 10th-12th in Little Rock at the DoubleTree and Robinson Center. We have a fantastic group of speakers from around the nation and right here in Arkansas coming to Little Rock. Our Vice President of Continuing Education, Dr. Melanie Meeker, and Vice President-Elect for Continuing Education, Jennifer Fisher, have been working hard to create a great convention. Remember those special room rates for ArkSHA members with the DoubleTree Hotel through September 18th. Get a discount on our registration fee by signing up early. Please register on our webpage if you are interested in being an exhibitor for our roughly 500 expected attendees.

Our Board and ASHA State Network Representatives continue to be hard at work advocating for the best interest of Arkansas speech-language pathologists, audiologists, and our clients. ASHA StAMP Aletha Cook has been facing down Centers for Medicare & Medicaid Services final rule overhauling SNF PPS, which will cause fundamental shifts in payment for services for speech-language pathologists, impacting reimbursement compared to our occupational Continued on page 3
ArkSHA MISSION STATEMENT
Connecting, learning and communicating with audiologists, speech-language pathologists, future professionals and consumers through:
- Advocacy
- Education
- Mentoring
- Networking
- Resources

ArkSHA 2018
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www.abespa.com

Arkansas Medicaid Website
www.medicaid.state.ar.us

Arkansas Department of Education
(501) 682-4475
www.arkansased.org

Arkansas Department of Health
(501) 661-2328

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The views expressed by the authors in this newsletter do not necessarily represent that of the board/association.

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and physical therapy team members and limit concurrent therapy, with a trickle-down effect that will reduce student placement in SNFs. ArkSHA is continuing our roles advocating for appropriate funding of our services to patients, standing up to potential practice encroachment from behavioral therapists, continuing involvement with the Arkansas Autism Legislative Task Force, and finalizing the Roles and Responsibilities document for speech-language pathologists working in the schools. If you want to take on a bigger role in advocating for our professions, please consider running for an ArkSHA Board position in 2019, ask about volunteering your time at the ArkSHA Convention, or join in Ad Hoc Committee work.

We hope you will stay connected through our members-only Facebook page, this quarterly newsletter, and the online forum through the ArkSHA website. Renew your ArkSHA membership online at http://www.arksha.org/ to continue to contribute advocacy issues in Arkansas and to enjoy a discount on our convention registration fee.

Happy Fall, y’all!

Ashlen Thomason, PhD, CCC-SLP
ArkSHA 2018 President

Call for Vendors for 2018 & 2019 ArkSHA Conventions!

VENDORS

Calling on all members for input!

Who do you want to see as exhibitors at your annual convention?

Share with your board what you are missing on the exhibitors and vendors list.

What types of vendors do you want more of?

Reach out to your friends and the businesses you frequently support to see if they might be interested in exhibiting at ArkSHA annual convention!

It’s not too late to get in on the 2018 Convention! For exhibitor information or to share exhibitor / vendor names or ideas, check the website at www.arksha.org or email arksha@arksha.org.

Have you ordered your Convention shirt? Order online by Friday, September 28!

There will be a very limited number available onsite for those that do not pre-order.
Since the beginning of the ArkSHA Salary Supplement Committee back in 2004, those working to secure a stipend for school-based SLPs by having the state recognize the ASHA CCCs as equivalent to the National Board Professional Teaching Standards (NBPTS) Certification have been hard at work. The following provides a brief history at the inception of the stipend work:

*In 2005, during the 85th General Assembly, Representative Betty Pickett and Senator Shane Broadway filed HB 1622 in an effort to secure a school-based stipend. Marsha Harding from ADE also spoke before both the House and the Senate Education Committee. By March, HB 1622 had passed both chambers of the House and Senate, it was signed by Gov. Huckabee and became Act 1187 of 2005.

*In 2007, during the 87th General Assembly, ArkSHA was unable to obtain funding for Act 1187, and an appropriations bill, HB 1344, was filed. However, it never made it out of committee.

*In 2009, Rep. Eddie Cheatham sponsored HB 1149 during the 87th General Assembly, which was signed by Gov. Beebe in March and became Act 607 of 2009 but was still “unfunded”.

Numerous hiccups occurred from the time Act 607 came about in March of 2009 until March of last year. These were due to funds not being available and not having the support for the stipend at the ADE after Commissioner James left in 2009 until 2015 when Mr. Johnny Key took the position of ADE Commissioner. Prior to accepting the position at the ADE, Commissioner Key served as a member of the House of Representatives from 2003-2009 and the Senate from 2009-2015. During his terms in office as House of Representatives, he supported and voted for our stipend through HB 1622 and HB 1149.

Since coming to the ADE in March of 2015, Commissioner Key has continued his support of our stipend work for school-based SLPs, entertaining meetings with ArkSHA’s Executive Board and the Stipend Ad Hoc Committee; providing insight as to who we need to speak with in the governor’s office regarding funding and rewriting the Appropriations (Act 607 of 2009) for funding Act 1187; and also instructing what is needed in moving forward to gain support for a school-based stipend going into the 92nd General Assembly, which begins January 2019.

Fast forward to the continued work of the ArkSHA Stipend Ad Hoc Committee:

In March of 2017, our lobbyists received word that Senator Clark had a bill (SB555) to remove the speech pathology language regarding obtaining a stipend for school-based SLPs. Because this was right before our ArkSHA Student Advocacy Day on the 16th, ArkSHA’s lobbyists and board decided this would be an ideal time to share with legislators what school-based SLPs do in the schools. That morning, our lobbyists prepped our graduate students on the hot topic of Senator Clark’s bill, and with the help of Rep. DeAnn Vaught—a family friend to graduate student Morgan Miller, who was participating in our Student Advocacy Day—the SB555 bill was amended and the speech pathology language regarding a school-based stipend was put back in place.

In the fall of 2017, the ArkSHA board approved a motion to have a Stipend Ad Hoc Committee with Kami Rowland as Chair. Over the course of the past several months, Kami has...
secured a strong committee with the following school-based members representing all areas of the state: Carol Fleming (Little Rock School District, ArkSHA Co-Seal, and instrumental in the stipend work from the beginning), LeeAnn Griffith (Little Rock School District and ArkSHA President-Elect), Kathy Humphrey (Jonesboro School District and instrumental in the stipend work from the beginning), Wendy Roark (Springdale School District), and Marietta Woollen (El Dorado School District).

This past summer, the Stipend Ad Hoc Committee was busy in gaining support through meeting with Rep. Cozart, Chair of the Educational Committee, and ADE Commissioner Mr. Johnny Key. The ArkSHA Stipend Ad Hoc Committee members left both meetings very encouraged as both Rep. Cozart and Commissioner Key offered their support in our continued stipend work. It was made very clear to the committee that in order to move forward, funds would have to be available; that we need to look at rewriting the Appropriations (Act 607 of 2009) for funding Act 1187 as it is out-dated; and that speaking about our discipline and how we work with students whose disorders pose a threat to the safety on school campuses would be paramount in gaining support, as there is now a big push for safety in the schools.

The additional work of the ArkSHA Stipend Ad Hoc Committee was to meet with Speaker of the House Matthew Shepherd from El Dorado. The saying “it’s who you know” could not ring truer as one of our stipend committee members, Marietta Woollen, lives in El Dorado where Speaker of the House Shepherd resides, knows him personally, and was key in getting this meeting set up. The ArkSHA Stipend Ad Hoc Committee couldn’t have been more excited about how well their meeting with Mr. Shepherd went on August 30th. Speaker of the House Shepherd’s support, along with the backing of Rep. Cozart and Commissioner Key, is paramount in our efforts to finally secure a stipend for school-based SLPs in our great state.

Kami would like to ask any and all school-based SLPs who are members of ArkSHA to reach out to her via email if you personally know a Representative or a Senator and would be willing to speak to him/her regarding ArkSHA’s stipend work. Her email is kamela.rowland@lrsd.org and she would love to have these contacts by September 28th. In addition, a more thorough description of the exhaustive work of the ArkSHA Stipend Ad Hoc Committee from 2004 to date can be found on the ArkSHA website under legislative issues for ArkSHA’s Salary Supplement Ad Hoc Timeline-Act 1187 of 2005 and Act 607 of 2009.

Kami Rowland, MS, CCC-SLP
SLP Salary Stipend Ad Hoc Committee Chair
JULY/AUG/SEPT

Sound Expressions

Wednesday
October 10

Awards Ceremony & Opening Session
Lissa Power-deFur, PhD, CCC-SLP
Decision-Making: What Science Tells Us About Approaching Ethical Dilemmas

Featured Presenters
Craig Coleman, MA, CCC-SLP, Mary Weidner, PhD, CCC-SLP
Assessment & Treatment of Preschool Children who Stutter
Assessment and Treatment of School-Age Children and Adolescent Children who Stutter

Paula Leslie, PhD, MA, FRCSLT, CCC-SLP
Ethics in practice: What Can We Learn From the End of Life? Part 1 & Part 2

Chris Bugaj, MA, CCC-SLP
Necessary Components of Successful AAC Consideration & Implementation
30 Strategies to Design Inclusive and Awesome Educational Experiences

Nan Thompson, MS, CCC-SLP, LSLS-Cert. AVT
Listening 2 Learn: Creating Successful Early Language Learners | Improving Language and Listening Outcomes for Children with Hearing Loss in the Classroom

Betty Bass Scholarship Fundraising Social
Located at the Robinson Conference Center

Don’t Forget!

Dress in Layers!

50/50 Tickets
$20/15 tickets | $10/6 tickets

Purchase your tickets when you register at the convention. Drawing will be held at the Scholarship Fundraiser on Thursday evening at the Embassy Suites.

You could win BIG!

Jeff Adams, EdD, CCC-SLP, Melodee Owens, MS, CCC-SLP, Cheri Stevenson, MS, CCC-SLP, Aletha Cook, MS, CCC-SLP
Four Ring Circus - A Systemic View of Service Delivery, Funding, Data Collection, and Advocacy for Audiologists and Speech-Language Pathologists

Thursday
October 11

ArkSHA 2018

ArkSHA October 10-12 2018
Please consider making a donation to the Silent Auction that will be held on Thursday, October 11, at 5:30pm. The proceeds raised from the auction will be used to fund graduate student scholarships each year. Auction items can be dropped off at the Convention registration desk before noon on Thursday, October 11.
ArkSHA: How many years have you been a licensed clinician?
MO: I have been a licensed clinician for 13 years.

ArkSHA: What is your current place of employment and population you serve?
MO: I currently work with KidSource Therapy & Global Teletherapy Pediatrics

ArkSHA: Where did you attend graduate school?
MO: I attended Graduate school at the University of Arkansas.

ArkSHA: Who were some of your biggest influencers and mentors when you were a student?
MO: Professionals who mentored and influenced me include Barbara Shadden, Marilyn McGehee, Toinette Trettter, and Larry Aslin.

ArkSHA: What is your best advice for speech-language pathology and audiology students?
MO: Everyone is learning the same content-what sets you apart from the masses of students is YOU. Don’t lose who YOU are in the process of learning the profession. Improve your mindset, emotional intelligence, and knowledge of yourself through personal development and you’ll experience more fulfillment in all you do.

ArkSHA: Did you know Betty Bass? If so, would you like to share any memories that you have of her?
MO: I was blessed to know Mrs. Betty professionally as an early clinician and during my years on the ArkSHA board. She always portrayed a spirit of calmness and warmth. I remember thinking to myself on several occasions how remarkable she was to remember peoples’ names and make them feel special. Every time I called the ABESPA office, Mrs. Betty always listened and offered wonderful advice for a variety of issues. I know Mrs. Betty earned several jewels in her crown for all of the calls she had to field, the conversations she kept confidential, and the grace she showed to so many. Mrs. Betty was a treasure and a legacy in our community.

ArkSHA: Is there any person or group of people you would like to challenge to join you in donating to the Betty Bass Student Scholarship?
MO: I’d like to challenge each professional to consider donating to the Betty Bass Student Scholarship fund. Any amount contributed honors her legacy and supports students in their education.

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**Betty Bass Student Scholarship Donation Form**

We will give the Betty Bass Student Scholarship on Thursday, October 11. We are able to offer this scholarship to our student members each year thanks to your generous donations throughout the year, and our social and auction at the convention. Current students are the future of our industry, and we are glad we are able to support them when needed.

Name: ________________________________________ Phone: _______________________
Address: ________________________________ City: ______________ ST: ____ Zip: _________
Email: _________________________________________________

I would like to make a contribution to the ArkSHA Scholarship Fund in the amount of $ ____________

☐ In Memory  ☐ In Honor of: ____________________________________________

Check #: __________________

Visa/MasterCard #: ________-________-________-________
Exp Date: __________  CVV: ________
Name on Card: ________________________________
Billing Address (if diff from above): _______________________________________

Donate online at www.ArkSHA.org or Mail this form with check payable to ArkSHA at:

P.O. BOX 24103
LITTLE ROCK, AR  72221
or FAX to 501-224-0988
### Scholarship Guidelines and Eligibility

1. The applicant must be enrolled in a Communication Sciences and Disorders graduate program in the state of Arkansas. (Proof of enrollment required - Faculty Advisor or Program Director signature.)

2. The applicant must be an Arkansas resident who, at present, plans to work in-state after graduation.

3. The applicant must submit a short narrative, not to exceed one-half page explaining their financial need for the scholarship.

4. The applicant must submit an undergraduate transcript.

5. Applications will be available upon request from the ArkSHA office or at [www.arksha.org/scholarship.pdf](http://www.arksha.org/scholarship.pdf).

6. Both professional and personal letters of recommendation must be submitted with the application (minimum 3, maximum 5).

7. The applicant's involvement in professional organizations such as ArkSHA, NSSLHA, AAA, etc. should be emphasized.

8. All applications must be received by October 1st to allow committee members ample time for consideration.

9. Failure to complete academic commitment will require a full refund of the scholarship amount to ArkSHA.

10. The scholarship winner(s) will be announced and presented with a check at the Annual ArkSHA Convention Awards and Scholarship Reception.

*The Scholarship Committee will be composed of the ArkSHA President, Past President, President-Elect, Treasurer, and two additional members. Once the recipient is chosen by the Committee, that applicant will be presented to the ArkSHA Board for final vote and approval.*

### Scholarship Application

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<th>Full Name: ______________________________________</th>
<th>Major Field of Study: __________________________</th>
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<tbody>
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<td>Date of Birth: _________________________ Age:_____</td>
<td>Place of Employment: __________________________</td>
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<td>Marital Status: Single   Married</td>
<td>Number of years as a member of: ArkSHA ____  NSSLHA ____  AAA ______</td>
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<td>Present Address: __________________________________</td>
<td>Number and ages of dependents, if any: __________________________</td>
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<td>Undergraduate University: ________________________</td>
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<td>University you are currently attending: __________</td>
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<td>Fall Semester Hours: ___________________________</td>
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**Please mail all required application materials To arrive before October 1, to:**

ArkSHA Scholarship Committee  
P.O. Box 24103  
Little Rock, AR  72221

**Questions? - Contact ArkSHA**  
arksha@arksha.org